



Media Contact: Rae Hostetler
Hostetler Public Relations
317-733-8700
Rae@HostetlerPR.com

Company Overview

About the company

Steve Gray Renovations was founded in 2005. Today it is one of the fastest growing high-end remodeling companies in central Indiana. Customer jobs include large- and mid-sized home renovation projects and home maintenance:

Interiors

Kitchens
Hearth Rooms
Sunrooms
Master Bedrooms
Master Bath Suites
Bathrooms
Basements
Wine Cellars
Indoor Pools
Future Spaces

Exteriors

Exterior Finishes
Covered entries
Estate Entry Gates
Front entry makeovers
Custom Tree Houses
Gunitite swimming pools
Entertainment areas featuring fire pits, grills, trellises
Landscaping renovations

SGR Handyman services
Estate Management Services

About the Owner

Steve Gray has 20 plus years of home building and remodeling experience. He is frequently contacted by local Indianapolis media as well as industry journalists for commentary related to the remodeling industry. Gray is a member of: the Builders Association of Greater Indianapolis; the Remodelers Council of Indianapolis; the Greater Lawrence Chamber of Commerce, the National Association of Home Builders/Remodelers, and the Remodelers' Council for Therma Tru Doors.

Company philosophy

Bring professionalism to the remodeling industry through honesty, integrity, quality and craftsmanship.

Web site

www.SteveGrayRenovations.com for streaming video and photos of recent projects.

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From Tired to Trendy...

The Project: Updating a 1970s kitchen

The Scope: Within three months of moving into this 1950s designed and built home standing on several wooded acres, this homeowner decided to renovate the kitchen. It had poor work flow, outdated appliances, little storage and tired décor. The client wanted a trendy feel that complemented the wooded atmosphere of the lot.

The redesigned kitchen opens the workspace creating a functional kitchen flow and more storage. The kitchen centerpiece is an inviting island topped with custom granite chosen by the homeowner for its unique flecks of gold, brown and black. There are two pantries with plenty of storage space. The updated cabinetry and black granite countertops create a trendy interior design that continues to complement the 1950s style home. State-of-the-art stainless steel appliances give the homeowner a kitchen fit for cooking and entertaining. Upper cabinets and a stainless steel range hood with an earth toned stone backsplash complete the look.

The cozy kitchen also features a sitting area where the homeowner, who travels overseas and discovered heated flooring, requested a heated wooden flooring system for cold winter days. The home's original windows were kept intact to keep the integrity of the home style and keep the view of the wooded lot.

See the project in detail: <http://www.stevegrayrenovations.com/FEATURES/tiredtotrendy/>



AFTER

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BEFORE



Backyard Bliss



The Project: A new covered porch and redesigned/enhanced landscaping.

The Scope: A bricked back porch and loud traffic noise from I-65 left our client with a back yard they could only look at from inside their home. The porch featured a built in fireplace with double entry doors on either side. Nice but seldom used. The client wanted a simple, elegant exterior renovation to complement their existing 1960s home style, yet wanted to solve the heat and noise problems. They also wanted a spa accessible from their master bedroom back door.

A covered porch with sky lights to keep some sun light, and additional landscaping created great solutions. After decades of sun wear, matching the home's existing shakes underneath the covered porch presented a unique challenge. After several stain samples and tests the right color and wear were matched. Each shake was dyed and stained individually before installation. The new landscape design incorporated rock walls. The existing landscaping also used rock walls that had been in place for decades. Rocks were tested matched for a cohesive look throughout the property.

See the project in detail: <http://www.stevegrayrenovations.com/FEATURES/backyardbliss/>



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BEFORE



A Cool Cabana...

The Project: Family cabana for entertaining and lakeside living

The Scope: Lake and poolside living created a special need for this client. They wanted a space that was functional for family and friends to change into dry cloths and retreat and relax during hot days. They considered converting a sitting room off of their master bedroom, which overlooked the pool/lake, into a cabana several years ago. They abandoned the project not wanting to give up bedroom space.

After a detailed discussion about how the family lives in their home, it came to light the client had a dining room that was rarely, if ever, used. It featured a bank of windows looking onto the pool and lake. Instead of taking bedroom space, the dining room was converted into a cabana with a kitchenette, a bathroom, and entertaining area. A new accent window opening creates a view of the front door, so now guests are greeted as they enter and exterior doors now open onto the pool with a view of the lake.

See the project in detail: <http://www.stevegrayrenovations.com/FEATURES/cabana/>



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“One of my favorite parts of the renovation is the window that goes from the cabana to the front hallway. I thought it was a great idea. I would have never thought of it. This room is now large enough to really entertain.”

Michelle B., Indianapolis

**And the
client says...**



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Steve Gray
Owner

Steve Gray is the owner of Steve Gray Renovations, one of the fastest growing high-end remodeling companies in central Indiana. Founded in 2005, the company philosophy is to bring professionalism to the remodeling industry through honesty, integrity, quality and craftsmanship. Customer renovation projects include interior renovations (kitchens, hearth rooms, master bed/baths, bathrooms, basements and more) and exteriors (entries, entertainment areas, landscaping and more).



In addition to managing high-end home renovations, Gray's company is a professional resource for homeowners who want to remodel and seek a basic understanding of processes and procedures. Through a variety of educational tools, including a website, educational brochure, public talks and acting as a resource for reporters, Gray is a thought leader in his industry. He is a regular blogger for Remodeling Magazine through his online column Gray Matters. His insights have appeared in the Indianapolis Star, Indianapolis Monthly, on MSNBC.com, Lowes.com and in Money magazine.

Gray has more than 20 years of experience working in the remodeling industry. He says he got his start at the age of seven, when his parents found him installing a light fixture in the ceiling of his mother's laundry room (his payment was a scolding). That experience shed light not only on the laundry itself, but also on the fact that Gray was mechanically inclined and had an interest for creating something better in an existing space. Just a few years later, as a teenager, he worked for a custom home builder as a "go getter" (he'd go get this and that for the boss).

As the years moved along, so did his passion and career in the building trade. His first true professional-building position was at a large custom home builder during those aforementioned teen years and through his 20s. He later worked as a project manager at a mid-sized construction and renovation company in Indianapolis.

Gray is a member of: the Builders Association of Greater Indianapolis; the Remodelers Council of Indianapolis; the Greater Lawrence Chamber of Commerce, the National Association of Home Builders/Remodelers, and the Remodelers' Council for Therma Tru Doors. Born and raised in Indianapolis, Gray continues to reside in the city with his wife and two children.

Steve Gray Renovations most recent renovation work can always be found on the company Web site at www.SteveGrayRenovations.com or on his Facebook page (friend him!).

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Home Renovation Contractor Question Checklist

Steve Gray Renovations is a resource for homeowners. Many times homeowners are not sure where to start, what questions to ask and how to find the best remodeling partner. There are many good companies in every market throughout the United States. The key is to find the best partner for the project and the home. To invite a professional in to undertake a renovation means creating a relationship of trust. After all, you are giving someone the keys to your home! Ask a lot of questions to be sure it is the right fit.

- Can I see examples of past projects via photography or video? Look for the quality of project. Is it the standard you look for in your home?
- What is the process from start to finish?
- How does the pricing structure work? Is it a fixed or variable price?
- Who are the subcontractors? Ask for a list. Call or research these companies to learn more about the home renovation company.
- Who pays the subcontractors and how often?
- What are the standards for subcontractors when they are at your house? Steve Gray Renovations has subcontractor expectations in writing. These standards include not parking on the client's driveway to end of day clean up requirements and dress code.
- Are all contractors and subcontractors bonded and insured? If not, and they are injured on the job, there are potential repercussions to your homeowner's insurance.
- Is the remodeling company lead paint certified? This is needed for any project built prior to 1978.
- What does the potential contract for work look like? Get an example.
- How often does the contractor experience cost overruns and why. Sometimes homeowners ask for changes that affect the price and sometimes contractors experience budget changes. There should be no surprise if a home renovation budget is properly managed.
- Ask for past client references and call to ask these past clients questions, too. Would the homeowner hire the company again? Do they like the final job?
- Is there a warranty and what is it?

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Company partners

Steve Gray Renovations maintains working partnerships with many quality tradesmen and home product providers in central Indiana. If you're looking for story resources, please consider the following companies. We're providing links to their Websites below. If you have questions, contact Rae Hostetler at Rae@Hostetlerpr.com or (317) 733-8700.

- **Azek** is a national manufacturer of trim, molding, decking and flooring for the great outdoors. The PVC material is a great alternative to wood and has a 25 year warranty. It looks like wood, but it's more durable. It won't split, crack or rot. You don't have to paint it. And it's easy to clean. www.azek.com
- **Gary Nance** is an award winning, Indianapolis-based conceptual designer. He takes a homeowner's dreams and brings them to life on paper. This allows everyone else involved in a project to see what the client sees for the final home renovation project. www.go-nance.com
- **Blice Edwards** is a decorative arts and mural company based in Indianapolis. Collectively, the artisans of Blice Edwards have more than 50 years experience in this business, creating one-of-a-kind murals, art and faux finishes for both residential and corporate interior and exterior clients locally and nationally. www.bliceedwards.com
- **DR. Shower Door and Mirrors** is a shower door installation, repair, and replacement expert. The company has experience designing a wide variety of styles and offers an extensive of insulated and tempered glass, framed mirrors and beveling, disappearing screens, and custom shower doors. www.drshowerdoor.com
- **G&R Electric** is owned by John Garza. He and his team do what they say and say what they'll do. At Steve Gray Renovations we like that! John's company offers full-service electrical work for homeowners. He's among the best in his business.
- **E.F. Marburger Fine Flooring** supplies our flooring, including ceramic, hardwood, stone and more. They also have cool showers for bathroom renovations. Check out their massive showroom with great selections. www.efmarburger.com
- **Ferguson** located in Carmel is a supplier of kitchen and bath lighting and fixtures. Whether you need information about products for remodeling a room or building a new home, Ferguson's showroom offers the largest range of plumbing fixtures, lighting and appliances from quality names, the latest trends and cutting-edge styles. www.ferguson.com

(more)

- ***Indy Craft Painting*** specializes in all types of custom finishes. Indy Craft Painting experts do really cool stuff with paints and stains. From faux finishes to weathered looks to paint in general, they're the experts. www.indycraft.com
- ***Julie Bova Interior Design*** offers ideas, examples and insights with 20 plus years working in interior design in Indianapolis, Julie is a great source. She has an extensive client list and can provide great examples of her work for a variety of stories. www.juliebovainteriordesign.com
- ***R.V. Hallam Plumbing*** has been in business in Indianapolis for 30 years. Looking for an expert source? They're ready to help answer questions for household stories related to water line repair, water heaters, backflow prevention testing, sewer and drain cleaning, kitchen and bathroom remodeling and plumbing fixtures. www.hallamplumbing.com
- ***Sundown Gardens*** in Carmel is known for visionary landscape design. Joe Russ is a great source and resource for outdoor stories. Want something cool and unique to fit your editorial ideas, give him a call. With an expert staff, sound horticultural knowledge and a crew totaling 75, Sundown Gardens gets the job done—big and small. Check out the full-range of services and see examples of custom work at www.sundowngardens.com.
- ***Tremain Tile Marble and Granite*** is Indianapolis natural stone and ceramic tile source. Founded in Indianapolis in 1921, the family owned business offers expertise in tile, marble, granite, slate, limes stone, quartzite and other stones for kitchens, bathrooms and exteriors. Homeowner projects range from prefabricated materials to custom cut designs. www.tre-main.com
- ***Millennium Sounds*** team of experienced professionals integrate state-of-the-art audio, video, lighting, communications and control equipment into both new and existing construction projects. They've got the latest in the coolest electronics for homes. www.millenniumsounds.com
- ***Myers Design*** specializes in custom made kitchen cabinets and furniture. ... what can we say? Owner Jason Myers is not just a craftsman, but also an artist. Want cool custom woodwork featured in your next story? Call him! He comes up with ideas that are WOW and provides unbelievable quality. See it to believe it. www.Myersdesign.net