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**Indianapolis' Steve Gray Renovations wins
two BAGI MAME awards
Third year for best advertising package win**

INDIANAPOLIS—Jan. 26, 2010—For the third year in a row, Indianapolis-based Steve Gray renovations received BAGI's MAME award for Best Advertising package. The luxury home remodeling company's Web 2.0 marketing strategy features a recently renovated Web site with streaming video featuring client projects, a monthly e-newsletter providing homeowners tips and traditional public relations with outreach to project partners, local homeowners, trade press and local Indianapolis reporters.

The company also won a MAME award for the best outdoor remodeling package over \$50,000. The *Royal Pines: Great Outdoor Family Room* project features a 5,000 square foot backyard area on Indianapolis' northside surrounded by 50-plus year-old pine trees. The centerpiece is a modern salt water pool complete with water features surrounded by a new exposed aggregate pool deck, spa, kid's tree house and 45-foot long trellis to accent the back of the house.

The two awards were presented at this month's BAGI Janus Ball and come on the heels of winning a national industry award from *Professional Remodeler* magazine for a local kitchen renovation. "Steve Gray Renovations prides itself on quality in everything we do. These awards demonstrate that our culture of honesty, integrity, quality and craftsmanship and noticed by our industry peers. We appreciate their respect."

About Steve Gray Renovations

Steve Gray Renovations is one of the fastest growing remodeling companies in Indiana. Founded on a philosophy of honesty, integrity, quality and craftsmanship, Gray and his team strive to ensure customer service and excellence are at the core of every relationship. Company professionals create custom designs turning dreams into reality for homeowners. SGR Handyman Division is designed to complement the company's home renovation service providing regular home upkeep from plumbing, electrical, outside clean up and more. Customers and interested new customers are invited to contact Gray at 317-596-0928 or visit www.SteveGrayRenovations.com for more information about both services.

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